

**Presented by:**



**HORIZONCME**



# Highlights in GI Oncology 2023

**March 3-4, 2023**

**Orlando, Florida**

**Rosen Shingle Creek, 9939 Universal Blvd.**

**Orlando, Florida 32819**

# Highlights in GI Oncology 2023

## Join Us as a Sponsor - Program Overview

This conference will review the latest developments in GI cancers from the annual ASCO GI Cancer Symposium scheduled for January 19-23, 2023 in San Francisco, CA.

You are invited to join us at our Highlights in GI Oncology conference. Your participation offers you the opportunity to become a vital part of this educational gathering of oncologists and advanced practice providers specialized in GI.

The intended audience will be encouraged to visit the Exhibit Hall where you will have a special opportunity to meet face-to-face with our attendees and share what your company has to offer.

Table Top Exhibits space is limited, please submit your registration form as soon as you can or by January 13, 2023.

## Who are the Attendees

The target audience includes healthcare professionals such as MD/DO, PAs, NPs, PharmD, RNs, and others who treat patients with GI cancer.

## Program Chairs

Hani Babiker, MD  
Pancreaticobiliary, GI Oncology, Early Phase  
Therapeutics, and Senior Associate Consultant  
Mayo Clinic  
Jacksonville, FL

Mohamedtaki Tejani, MD  
Medical Director, GI Oncology Program  
Advent Health Cancer Institute  
Orlando, FL

Jeremy C. Jones, MD  
Assistant Professor of Oncology  
Vice Chair, Clinical Practice  
Division of Hematology and Medical Oncology  
Mayo Clinic  
Jacksonville, FL

Rutika Mehta, MD, MPH  
Medical Oncologist  
Moffitt Cancer Center  
Tampa, FL

# EXHIBIT OPPORTUNITIES

No fees are associated with meals, gamification, incentives, social events, etc.  
Horizon CME covers costs for all these items.

## FLYER INSERT SPONSOR \$700

Educate attendees on a specific product or service from your company with an insert that will be included in the clinician's registration materials.

Company provides:

- One 8.5" x 11" single sided or double-sided flyer
- Materials must be created and shipped by the sponsor to designated venue

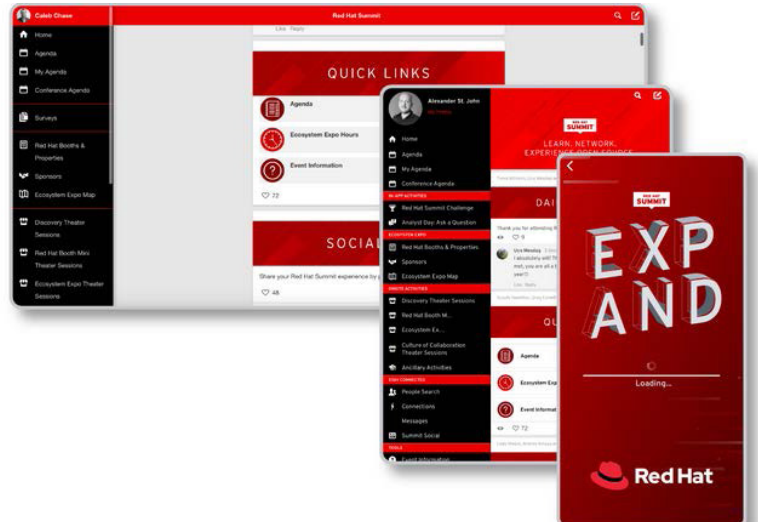
Note: The company should mail to the conference venue approximately 125 inserts to be included in the conference registration packet.

## EXCLUSIVE MOBILE APP SPONSOR - \$2,000

A gateway to attendees!

This is offered free to the conference attendees and seen by all conference attendees

- Increase visibility by displaying information you want to share whether it's a message, documents/URLs, logo or banners in high visibility areas
- Scheduled notifications during the conference
- Receive post-conference attendance list for those attendees who opt in
- Copy(s) of any electronic conference slide presentation upon request
- One complimentary name badge for representative



Note: Exhibit table is not included. Complimentary badge allows conference attendance, no CME credit included.

# EXHIBIT OPPORTUNITIES

No fees are associated with meals, gamification, incentives, social events, etc.  
Horizon CME covers costs for all these items.

## TABLE TOP \$3,500

- Two (2) exhibit registration badges
- One (1) regulation table and up to two (2) chairs
- Designated hours of exhibit time
- Access to sit in on conference sessions for both registered badges
- Receive post-conference attendance list for those attendees who opt in
- Breakfast break, meeting breaks, and reception are held in the Exhibit Hall
- Exhibitor participation in Passport Program

## PASSPORT PROGRAM

Clinicians who opt to participate will come by your exhibit and scan your QR code to track attendance to your booth. The incentives, of a completed Passport, are entered into a raffle for a prize

Note: Horizon CME covers costs for faculty honorariums, meals, prizes and social events, etc.  
No sponsor fees applied.

# EXHIBIT OPPORTUNITIES

No fees are associated with meals, gamification, incentives, social events, etc.  
Horizon CME covers costs for all these items.

## LUNCH SYMPOSIUM/PRODUCT THEATER - \$25,000

This is an opportunity to provide information from recent research on products and/or drugs to a targeted group of decision-makers. This is an exclusive 50-minute non-CME program. Contact hours are not provided. The sponsoring company is responsible for providing the speaker, topic, and audiovisual.

Important Note:

Virtual Exhibit Booth is not included. Available for an additional \$3,500.

### What's included:

- This is a Non-CE program - contact hours cannot be provided
- Two (2) Industry Representative Exhibit Registrations
- Company acknowledgment within the agenda session information and website
- Sponsoring company is responsible for the topic selection, selection, and expenses of the speaker(s), and audiovisuals needed for the presentation
- These sessions are promotional; information can address a specific drug or product.
- 85-90% of total registered clinicians attend
- Receive post-conference attendance list for those attendees who opt in
- Applications can be obtained by contacting Rose Smoot, at [rose.smoot@horizoncme.com](mailto:rose.smoot@horizoncme.com) and Jarennny Cairns, [jarennny.cairns@horizoncme.com](mailto:jarennny.cairns@horizoncme.com)
- Symposium is not confirmed unless the application has been approved by Horizon CME and provided receipt

The fee does not include:

- Exhibit Table Space
- Audiovisual needs for Symposium/Product Theater presentation
- Additional equipment. Does not include easels, microphones, registration assistance. Horizon CME provides a meeting room and set up and lunch

Note: Horizon CME covers costs for meals, prizes, and social events, etc. No sponsor fees are applied.

Every clinician who participates in the Non-CME Symposium will be entered into a raffle for the opportunity to win one of three gift cards

# Highlights in GI Oncology 2023

## REGISTRATION FORM

### COMPANY AND ON SITE REPRESENTATIVE INFORMATION

Company Information: (please print) Information listed below will appear in the Final Program Acknowledgments. Information will be printed exactly as it appears below.

Company/Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Exhibit Options:

- |                                                                 |                                                                     |
|-----------------------------------------------------------------|---------------------------------------------------------------------|
| <input type="checkbox"/> Flyer Insert Sponsor [\$700]           | <input type="checkbox"/> Table Top Exhibit [\$3,500]                |
| <input type="checkbox"/> Exclusive Mobile App Sponsor [\$2,000] | <input type="checkbox"/> Lunch Symposium/Product Theater [\$25,000] |

PAYMENT TOTAL: \_\_\_\_\_

By submitting this registration form, Supporter/Exhibitor agrees to the pricing herein with balance due two (2) weeks prior to date of selected location, unless other arrangements have been made.

### Payment is non-refundable:

*Payments to Horizon CME for exhibits and sponsorships are non-refundable. If a conference is postponed, all payments associated with exhibits or sponsorships will be automatically transferred to the new date for the subject conference. Any Company electing not to participate in a conference held by Horizon CME for which payments were made for exhibit or sponsorship will forfeit all money to Horizon CME by the Company. Horizon CME Tax ID#: 14-1990948.*

CHECK

Payable to Horizon CME, mail to:  
9123 SE St Helens St #280  
Clackamas, OR 97015  
*Please include the exhibit event  
and location in memo.*

CREDIT CARD

*(3% convenience fee)*

For credit card payments CLICK secured link:  
<https://horizoncme.mededmanager.com/>  
or call 503-659-5558.

For more information please contact Horizon CME at 503-659-5558  
or by email at [rose.smoot@horizoncme.com](mailto:rose.smoot@horizoncme.com).

# REGISTRATION AGREEMENT

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The ACCME defines a Commercial Interest as “any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.”

\_\_\_\_\_ (hereby referred to as “Company”) is considered an ACCME defined Commercial Interest and thereby agrees to the following:

EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org):

SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.”

Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.

- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- EXHIBITORS agree to abide by the HORIZON CME policy to NOT hold any ancillary events in association with the APP Oncology Summit unless otherwise agreed upon by HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of a violation of this policy.
- All commercial support associated with this activity will be given with the full knowledge of Horizon CME. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation. No refund is made as a result of such action.
- HORIZON CME agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. HORIZON CME reserves the right to assign exhibit space or relocate exhibits at its discretion.
- Insurance – Company must carry comprehensive general liability insurance, with combined single limits of not less than \$2 million. It is mutually agreed that Horizon CME shall not be liable to Company for any damage to or for the loss or destruction of exhibits or the property of Company, except for damage, loss or injury caused by or resulting from the negligence of Horizon CME, its employees, representatives and/or agents. The above-named Company expressly waives all claims for any such damage, loss, except for damage, loss caused by or resulting from the negligence of Horizon CME, it's employees, representatives and/or agents.
- Cancellation – Company must send written notice of cancellation to Horizon CME. No refunds will be issued for cancellations.
- Payments – Payments to Horizon CME for exhibits and sponsorships are non-refundable. If a conference is postponed, all payments associated with exhibits or sponsorships will be automatically transferred to the new date for the subject conference. Any Company electing not to participate in a conference held by Horizon CME for which payments were made for exhibit or sponsorship will forfeit all money to Horizon CME by the Company.

HORIZON CME Federal Tax ID number is 14-1990948

## TERMS AND CONDITIONS

Conditions & Guidelines Agreement Statement: By signature below Company agrees to abide by the guidelines provided above.

Company Representative Print Name & Title

Company Representative Signature

Date

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